

FLOURISH Skin & Laser

New FDA Regulations on Sunscreens

“After 30 years in limbo, new federal rules will help consumers choose appropriate sun protection.”

Currently standards of protections apply only to one part of the sun’s spectrum, ultraviolet B rays, which cause sunburn. Under new rules published mid-June, they will also have to protect against the more penetrating ultraviolet A rays associated with skin cancer and premature aging of skin. The key takeaway for consumers: look for a sun protections factor, or SPF, of 15 and above that also says “broad spectrum”.

Starting next summer, sunscreens that have less than an SPF of 15 or that aren’t “broad-spectrum” will have to carry a warning label: “This product has been shown only to help prevent sunburn, not skin cancer or early skin aging.” The new regulations require testing for the more dangerous ultraviolet A rays, which can penetrate glass and pose the greatest risk of skin cancer and premature aging. Now, the FDA required testing only for ultraviolet B rays that cause sunburn.

The SPF figure indicates the amount of sun exposure needed to cause sunburn on sunscreen-protected skin compared with unprotected skin. For example, an SPF rating of 30 means it would take the person 30 times longer to burn wearing sunscreen than with exposed skin.

New FDA rules

- Sunscreens can no longer claim to be waterproof or sweatproof, which the FDA says are “exaggerations of performance.”
- The highest SPF value will be a 50, unless companies can provide results of further testing that support a higher number.
- Manufacturers must phase out a four-star system currently used by some companies to rate UVA protection.
- Products that don’t have an SPF of at least 15 or don’t also protect against cancer-causing ultraviolet-A rays will have to carry a warning label.

Several companies have already adopted some of the language. For example, all Coppertone products and Neutrogena Sunblock already boast “broad spectrum UVA and UVB protection”.

Oregonian, June 15th 2011

Need good sunscreen suggestions? Flourish has many options of “broad spectrum” sunscreens!

Decollette Pads

Is your chest starting to look like wrinkly old elephant skin? The delicate skin on our chest takes a beating over time from sun exposure which breaks down the collagen in our skin. At a certain age women will usually start to notice that skin thinning and lines forming in a “fan-like” shape from the cleavage area. This is mainly caused from sleeping on your side and your delicate chest skin getting crinkled up over long periods of time every single night. We now have a solution to smooth and soften your décolleté skin with no downtime!

Flourish now retails Decollette Pads that are designed for the prevention of chest wrinkles caused by sleeping on your side. Prolonged use will help return chest skin to a more youthful and supple appearance. It is a soft discreet silicone pad that you apply (sticky side down) to your clean chest before you sleep. This hold the skin in place while you toss and turn at night, preventing the skin from wrinkling up and etching those lines. One pad can last over 30 days, which means less than \$1 per day to get that smooth chest you had in your 20’s!



Alyria

SKIN OPTIMIZING SYSTEM



Our new Alyria seasonal favorites are 2 choices that help prevent and fight the signs of sun damage. First, the obvious choice is **Alyria's Corrective Protection Sunscreen SPF 30**. This sheer sunscreen has a combination of zinc oxide (a physical block) and Octyl Methoxycinnamate, uniquely encapsulated in nanoparticles, to provide broad-spectrum UVA and UVB protection.

To help correct old signs of sun damage, antioxidants are essential. So we're making **Alyria's Antioxidant Capsules** the "wing-man" to any good skin care program. Formulated with Vitamin C in the form of L-Ascorbic Acid, this product will enhance the skin clarity and promote its elasticity. Regular use will help diminish the signs of aging, leaving the skin looking healthier and more radiant. The best part is, they come in these little capsules that have just the right amount for one dose, and it goes on silky smooth, not sticky or oily like other antioxidants.

Don't forget Alyria's loyalty program: Once you've purchased 9 Alyria products, you get a 10th product for free!

Skin Tags and Warts

Did you know....we can easily rid you of those unsightly skin tags and warts? Most skin tags can be treated and removed in just one treatment. Warts can also be removed easily in 1-2 treatments. This procedure takes usually less than a half hour and costs \$40 per wart and \$60 for 6 or less skin tags. For more than 6 skin tags, we can give you a price quote at the time of your consultation.

Healthy Skin Care Advice for Every Day

The **Clarisonic Skin Cleansing System** cleans your face **6 times better** than your hands alone. It removes more dirt, oil and makeup and leaves your skin healthier, smoother, and lets skin care products penetrate deeper and skin care treatments work better. It's a great investment for healthy skin. We have the Clarisonic Mia and the Clarisonic Pro. Get one now through August 31st at 15% off.



Just in! The new FLIRTY & FABULOUS kits from Bare Escentuals is by far the best products and value all wrapped in one box. This new kit includes: Prime Time eyelid primer, New Mist High Shine Eye color, New Wink Eye color, Big & Bright Eyeliner (in black diamond), Flawless Definition Volumizing Mascara in black, and a cute little keepsake charm!

Don't forget: it's summer, so it's a good idea to ask for the Mineral Veil with SPF25 when you stop in to get your BareMinerals!

We also have a new FACE FASHION 5-piece Pretty Wild kit that won't last long! This new kit has the perfect colors for summer: New Petite Violetta Eye color, New Petite Greenhouse Eye color, New Floret Blush, Mini Flawless Definition Volumizing Mascara (in Blue Black), and the New Pretty Amazing Lipcolor in Vivacious! This is the first look at the new Pretty Amazing lip glosses that will be replacing the Buxom lip glosses at the end of summer. We only have a limited quantity, so don't wait too long to get your new look for summer!



Flourish Features

Valid through August 31st, 2011

For more information on products or services

Clarisonic Skin Cleansing Systems 15% off

Alyria SPF 30 10% off

Alyria Antioxidant Capsules 10% off

check out www.flourishlaser.com

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